



## What we are doing



is

Supporting Veteran Initiatives

and

**Our Celebrity Guests Favorite Charities** 





The audience will see their favorite Movie Star, TV Celebrity, Sport Star, Music Mogul or Billionaire in their home cooking for their friends.





People will buy the product they see on our show for two reasons.

- 1. It is endorsed by a Celebrity
- 2. It is supporting a good cause



## Great exposure





150,000,000 Streaming Devices

Roku - Amazon - Fire Sticks - Apple TV





500,000,000+ Smart Phones



1,000,000,000+ Computers



**Angelica Bridges** 

# **Episode ONE**

**Angelica Bridges** is an American actress, model and singer. She was given a pictorial spread in <u>Playboy</u> magazine's November 2001 issue and featured as the issue's cover model.

In 2016, she competed on the first season of <u>FOX</u>'s reality game show <u>Kicking & Screaming</u> with her survivalist partner Hakim Isler. She has competed in Dancing with the stars series and starred in the series Baywatch among many other shows and movies.

#### This episode has already been filmed.

Sponsors included: Live Planet, Vesta Home Furnishings, Pantera Tequila, Buon Gusto Family Farms, MGP Foods, Tan me Box, Bold Face gear, Le Caviar Royal, Jimenez Organic Chicken, Foliani Foods, Streamy TV, Lamborghini Champagne, Jekyl and Hyde Watches, Novu Samurai tea, Tsingtao Beer, Pacific Peak wine, Vivaloe Juice, Starfire Water and Koh Coco products.



**Bruce Fine** 

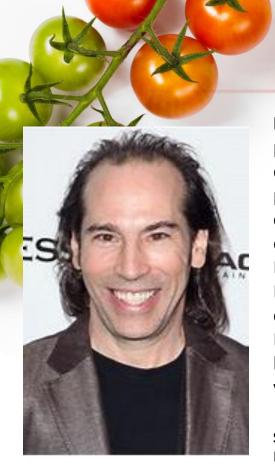
# **Episode TWO**

**Bruce Fine's** streetwise style mixed with his boyish looks and charm has won over audiences across the country. It's also earned him numerous acting roles including "Hotel Hell Vacation" with Chevy Chase, "Love That Girl", "King of Queens", and "My Wife and Kids", along with national commercials for Build-A-Bear, Toyota, Miller Lite, and Direct TV.

The Massachusetts's native's first appearance on the "Tonight Show with Jay Leno" climaxed with a standing ovation from the audience. He has also appeared on "Comics Unleashed" and was a popular semi-finalist on NBC's "Last Comic Standing 4". As a writer/producer, Bruce has worked on successful Wayans Brothers television shows including "Thugaboo", "My Wife and Kids", "The Wayans Brothers" & "Keenen". He also contributed on their hit movies "Little Man", and "Scary Movies 1 & 2. As a Comedy Producer on the "Wayne Brady Show" Bruce was nominated for a 2004 Emmy Award.

#### This episode has already been filmed.

Sponsors included: Kodak PixPro, Pantera Tequila, Lamborghini Champagne, Dry Farms Wine, Jekyll and Hyde watches, Floating Bed, Le Caviar Royal, Vital Choice, UB Free wine drops, Tan me Box, Buon Gusto Olive Oil, Starfire Water, Vivaloe Juice. UB Free wine drops,



Martin Guigui

# **Episode THREE**

Martin Guigui is an award winning filmmaker and Grammy nominated music producer/engineer. Guigui has directed 10 feature films, a handful documentaries, high profile music videos, written 16 screenplays, executive produced over a dozen movies, composed music for over 20 films, TV shows, children's programs, and produced over 40 music albums while touring extensively. Guigui has worked with some of Hollywood's biggest stars including Dennis Quaid, Robin Williams, Charlie Sheen, Whoopi Goldberg, and James Franco, among others. Born in Buenos Aires Argentina, son of famed symphony orchestra conductor Maestro Efrain Guigui, Martin had an eclectic upbringing in New York, Puerto Rico and Vermont, a music prodigy playing violin at age four, his concert debut with the Puerto Rico symphony at age 12, performing Vivaldi's violin concerto in D major. Accomplished pianist, music director, record producer

**Sponsors for this episode**: Rock N Roll Tequila, Lamborghini Champagne, Jekyll and Hyde watches, Floating Bed, Le Caviar Royal, The Oyster Cowboy, Vital Choice, UB Free wine drops, Tan me Box, Buon Gusto Olive Oil, Starfire Water, Vivaloe Juice

SPONSORSHIPS ARE STILL AVAILABLE CALL 310-913-5533 for more info.



# **Episode FOUR**

Prince Mario-Max Schaumburg-Lippe is an award winning TV-host, Bertelsmann-Randomhouse author, Keynote Speaker, Recording Artist and Lee Strasberg actor. He is the host of the German television hit series "Astro Royal" on Astro TV, a Berlin based network on cable, satellite and web-tv with a reach of 80 million people. Prince Mario-Max co-owns, writes and produces european parts of books and shows from his current hometown Monte Carlo, Principality of Monaco. In the 2015 edition of Beautiful Life Magazin the Prince was featured on its cover, and selected as one of the ten celebrities featured to celebrate the Red Bull Seitenblicke Magazin 10 years anniversary. He holds a Juris Doctor degree from the University of Innsbruck, Austria, as well of three Master of Law degrees, from the University of Salzburg, Austria, University of Vienna, Austria, and the University of Dresden, Germany.

Prince Mario will show how royalty cooks up a feast for their guests.

**Sponsors for this episode**: Lamborghini Champagne, Jekyll and Hyde watches, Floating Bed, Le Caviar Royal, The Oyster Cowboy, Vital Choice, UB Free wine drops,

Prince Mario
Max Schaumberg-Lippe

SPONSORSHIPS ARE STILL AVAILABLE



John Paul DeJoria

## **Episode FIVE**

John Paul Jones DeJoria is a Greek-Italian-American billionaire businessman and philanthropist best known as a co-founder of the Paul Mitchell line of hair products and The Patrón Spirits Company

John Paul will cook his favorite meal for his guests atop his palatial hill top estate in Malibu.

**Sponsors include:** Paul Mitchell, Patron, Pyrat Rum, Ultimate vodka, Jekyll and Hyde watches, floating bed, Tan me Box, Buon Gusto Olive oil

SPONSORSHIPS ARE STILL AVAILABLE CALL 310-913-5533 for more info.





Cooking Styles is reaching out and inviting all your favorite celebrities, sports stars, musicians, royalty from around the world and some of the richest people in the world to take part in this great TV series

SPONSORS CAN BE IN ONE EPISODE OR MANY





- On Camera placement
- > Ads and banners on the site
- Promotional campaigns
- > Sell your product on our site



# **Promotional Campaigns**



- We can design and create contests for your company.
- Help you with give away programs.
- Make coupon delivery available to the audience.
- Deploy surveys.
- Broadcast pay per views.



### **Presenting Sponsor**

- 'Presented by' Title at beginning of program
- Product exclusive category placement in series
- Product in each episode and mentioned by name
- Product in swag bag
- Product offered for sale on series website and hyperlinks to websites of choice.
- First right of refusal for commercial placement
- First right of refusal for website advertisement
- \$100,000 per season (13 episodes)



### **Gold Sponsor**

- Product in episode ( category exclusive)
- Verbal mention in episode
- Product in swag bag
- Product offered for sale on series website and hyperlinks to websites of choice.
- \$50,000 per season (13 Episodes )



### **Silver Sponsor**

- Product in episode (non exclusive)
- Verbal mention in episode
- Product in swag bag
- Product offered for sale on series
- Website placement and hyperlinks to websites of choice.
- One Episode \$5000
- Two to four episodes \$4000 ea.
- Five to eight episodes \$3000 ea.
- Nine to thirteen episodes \$2000



#### **Bronze Sponsor**

- Product in episode (non exclusive)
- Product in swag bag
- Product offered for sale on series website and hyperlinks to websites of choice.
- One Episode \$3000
- Two to four episodes \$2000 ea.
- Five to eight episodes \$1000 ea.
- Nine to thirteen episodes \$500

### **Sponsor**

- Product listed on website \$500
- Product listed on celebrity page ( price based on celebrity TBD)

# **Marketing Strategy**

The series will be broadcast one day per week to start and eventually five days per week.

It will air on TV sets throughout the world via the 85,000,000 Roku, Amazon Fire Stick and Apple TV streaming devices. It will air simultaneously on the billions of smart phones and computer screens around the world.

The Celebrity guests, their guests and the sponsors have tens of millions of followers on social media, after filming and when the air date is set everyone will invite their followers to tune into STV (our broadcast channel ) and watch the program.

During the show we constantly remind the audience to go to our website where they can purchase our celebrity endorsed and sponsored products.

The audience will purchase the items we have for sale because it is endorsed by celebrity and helps support worthy causes.





### **CONTACT**

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